Name	C.S.Purnima
Qualification	B.Sc(Horti).,MBA.,NET., PhD
Designation	Guest Faculty
Year of Joining	04/06/2019
Specialization	Masters of Human Resources Management
Email id	purnimamhrm@gmail.com



Seminars/Workshops/FDP

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP	Туре
22 nd & 23 rd March, 2016	Participated		Arul Anandar college(Autonomous), Madurai	National conference on "Academic Audit and Quality Assurance Cell"	National
6 th Aug 2016	Participated		Sona School of Management, Salem.	One day workshop on "Fundamentals of Qualitative and Quantitative Research methods"	National
1 st Oct 2016	Presented	Professional development of faculty - An inclusive	M.D.T.Hindu College, Tirunelveli	NAAC Sponsored National Conference on "Modern	National

		institutional strategy to improve retention in HEI's.		perspectives and strategies in Teaching, Learning and Evaluation"	
3 rd Feb 2017	Presented	Retention of teaching staff and its impact on the performance of higher education institutions.	School of Business studies, Department of Management studies, Madurai Kamaraj University, Madurai.	National Seminar on New Dimensions of Management in the Globalized Era-2017	National
7 th &8 th Feb 2017	Presented	Faculty retention- a major human resource issue in private engineering institutions	IQAC, Sadakathullah Appa College, Tirunelveli	NAAC Sponsored Two day National Seminar on "Quality Enhancement in the Contemporary Higher Education Scenario"	National
18 th Feb 2017	Presented & Awarded "Best Research paper"	A study on the strategies & Motives determining the retention of teaching staff and its impact on institutional performance of HEI's"	Department of Management studies, Francis Xavier Engineering college, Tirunelveli.	National Research Colloquium	National

3 rd	Presented	Teaching staff	Department of	International	International
March		retention - a	Commerce, St. John's	conference on	
2017		major human	college, Tirunelveli.	"Emerging	
		resource issue		trends in	
		in private		Business	
		engineering		models and	
		institutions		techniques"	
28th- 30 th ,2017 April	Participated		National Institute of Technology, Trichy.	Three days workshop on "Structural Equation Modeling (SEM): Basic & Advance Analysis"	National

Papers Published

Paper Title	Author(s)	Journal	Year	Volume	Issue	Page No.
"A study on factors determining Employee retention and its Impact on job satisfaction in Dharani Sugaras and chemicals Ltd at Vasudevanallur"	C.S.Poornima & Dr.Selvam Jesiah	International Journal of Mnagement Studies(IJMS)	January 2018	Volume V	Issue- 1(2)	139-144
"Evaluating the factors of employee retention and its strategies practiced in Hyundai Mobis Private Limited, Irungattukottai"	C.S.Poornima & Dr.Selvam Jesiah	International Journal of Mnagement Studies(IJMS)	April,2018	Volume V	Issue- 2(3)	135-141

As Resource Person

Date	Name of the Institution	Invited As	Topic/Event
28.07.2024	KAMARAJ COLLEGE OF ARTS & SCIENCE, THOOTHUKUDI	Guest Speaker	Career Development- Building a successful career